

## VOLUME-VI FEBRUARY 2022-23 ISSUE VIII

Bal Bharati Public School, Rohini Presents

# **#BUILD2GETHER**

An Inter School Entrepreneurship Contest in partnership with School Sharks



sharks



#### "One of the only ways to get out of a tight box is to invent your way out." - Jeff Bezos

From The Principal's Desk

The Economics Times (Industry) revealed the promising rise of literacy in India in the past two decades as a shocking contrast to the rising unemployment amongst skilled personnel. The overall unemployment rate in the country at 6.80% and the unemployment amongst well educated youth at almost thrice the national average of unemployment is evidence to the changing trends of the contemporary times. To cope with the larger issue of unemployability than unemployment, Entrepreneurship is the only unanimously agreed solution by one and all. Integrating Entrepreneurship skills in Education 4.0, thus, stands as the most imperative strategy for a fulfilling education that would nurture a shift in the youth's focus from seeking jobs to creating marketable opportunities for themselves.

As the mentor of the modern world Entrepreneurs should have the ability to navigate an uncertain future and also, the ability to accept failure as a step to improvement. They must turn every feedback into a feed forward. It is important to hone metacognitive skills for successful entrepreneurship endeavors as the ability to reflect before a task, while on the task and after the task is crucial and central to the success of an enterprise.

I believe, schools and educators have to shoulder the greater responsibility to groom the desired Entrepreneurship skills by providing a fearless environment where learners can put forth their creative ideas without getting snubbed or laughed at. It is in this endeavor, that we rested our firm faith in 'Let's Build Together: An Inter School Entrepreneurship Contest'.

The event in collaboration with School Sharks helped the students ideate, critically examine and substantiate their business idea into a vision for the future. With this, BBPSRH truly has become a champion in the pursuit of 21st Century Education.

Geeta Gangwani PRINCIPAL, BBPSRH

## From the Vice Principal's Desk

"When everything seems to be going against you, remember that the airplane takes off against the wind, not with it." – Henry Ford

The most important and pertinent objective of Education should be to help children see all hurdles and challenges not as roadblocks but as opportunities for growth. This is the foremost skill required from our students to survive in the future world. It is here that Innovation in education plays a pivotal role. It's not just about the new technology, it's about solving a real life problem in a way which is simple, sustainable & successful.

Innovation in education can be introduced in multiple forms and methods like programmes, events, competitions etc. They all can enhance education outcomes in cutting edge ways. Many innovators are already at work in classrooms and communities and at BBPS, Rohini, our endeavour is to bring in as many opportunities as possible that provides students ample space and environment to explore & experiment. We believe that Innovation is not about lofty meanings or extensions but about the spirit of openness - to look at existing products, processes and problems with fresh eyes, fresh perspective and to address them in different & new ways. Philosophically as well, it is a recognition that we don't have all the answers but we are always open to new approaches to improve existing systems and schemes. BUILD2TOGETHER is an effort in association with School sharks that helps prepare students for a dynamic workplace by providing them opportunities to develop skills such as creativity, adaptability, and resilience. We are so pleased with the enthusiastic participation, thus, share with you the glimpses of the event.

As educators, we strive to not just improve the academic performance in application based scenario but also develop soft skills for a successful and satisfying life in future.

Wishing all the budding innovators best of luck.

Bandhana Sharma

# **INTRODUCING SCHOOL SHARKS**

## Anuj Kanwar CEO & Founder School Sharks

My 20 years of corporate banking experience brought me face to face with my true calling - nurturing entrepreneurship across students of high schools and universities. The idea led to the conception of School Sharks that gathered faith from Bal Bharati Public School, Rohini. As one of the leading schools in Delhi, it also became the first one to collaborate with us and launch first of its kind programme BUILD2GETHER. I am grateful to the school for giving us this opportunity while taking education in its true self to a step further.

## On a mission to create 100,000 entrepreneurs by 2030

School Sharks is a virtual incubation platform for young aspiring entrepreneurs. It has been designed to open up entirely new pathways by providing tailor made program inspired by CBSE and international curriculum. It will not only guide the young aspirants in their entrepreneurial journey but also help them develop skills needed to lead, inspire and more importantly dream big.





IDEA SUBMISSION DEADLINE 30th Nov 2022



OF "TOP 10" 12th Dec 2022



#### THE JOURNEY...

With an emphasis on innovation by the Ministry of Education and the guidelines of NEP on nurturing the 21st century skills, BBPS Rohini took upon it to become the torchbearer of the moment and encourage Entrepreneurship. #BUILD2GETHER: An Interschool Entrepreneurship Contest was organised in collaboration with School Sharks to hone students' innovative and creative thinking while allowing them to be connected with the real world of competition for an effective sustainability of their idea.

The programme was an elaborate affair with an online registration followed by 3 online webinars to support the participants' conceptualisation of the business plan and an online submission of the plan to be ultimately concluded in an offline finale at BBPSRH on 16 December 2022.

### **WEBINAR 1: INTRODUCTION TO ENTREPRENEURSHIP**



The young entrepreneurs Ms. Khyati Khandelwal and Ms. Ziyaa Boghani provided essential information about the conceptualisation of a business idea along with Minimum viable Testing and fund raising. They inspired the young minds to strategically build upon their ideas ensuring inventiveness and durability of the same.

## WEBINAR 2: FROM ZERO TO ONE

Ms. Rimjhim Ray VP Marketing, My Operator Board Member, Spottle.Al

Pritam Oneskar Founder & Owner TailorSmart

Ms. Rimjhim Ray from Spottle.AI and Mr. Pritam Oneskar, from TailorSmart guided the participants about the financial management of a start up and further apprised the attendees on pertinent issues of pricing a product along with the creation of distribution channels across the industry.



In the final online session, Mr. Devender Jaiswal Co-Founder Kids Chaupal & Mr. Anuj Kanwar, CEO & Founder School sharks gave students a clear insight of the required step by step transition of a start up into a well established profitable management. They offered individual guidance and mentoring to each participant and honed them for the offline finale in this very session. BUILD2GETHER: An Entrepreneurship Contest by Bal Bharati Public School, Rohini in collaboration with School Sharks















Manuella Marilia

## WINNERS OF THE DAY

#### **TOP 10**

- 1 Chahat Wahi & Eva Pathak (Maxfort School, Rohini)
- 2 Nischay Narula (Bal Bharati Public School, Pitampura)
- 3 Sudhi Mahajan & Tisha Vig (St. Thomas Girls Sr. Secondary school)
- 4 Kritika Gupta & Kashvi Mittal (Rukmini Devi Public School)
- 5 Tarini Jindal & Pritica Kohli (Bal Bharati Public School, Pitampura)
- 6 Amay Mangal & Vihaan Pathak (Sanskriti School)
- 7 Navya Malhotra & Mridul Bhargava (Ramjas School, Pusa road)
- 8 Yatin Grover (Kulachi Hansraj Model School)
- 9 Amar Singh & Mansi Pandey (Bal Bharati Public School, Manesar)
- 10 Adeetya Kakkarr (Bal Bharati Public School, Rohini)



### TOP 3

Nischay Narula (Bal Bharati Public School, Pitampura)
Krtitika Gupta and Kashvi Mittal (Rukmini Devi Public School)
Adeetya Kakkarr (Bal Bharati Public School, Rohini)

Received Rupees 50,000 in scholarship credits from Kids Chaupal to create their prototype.

# From the Teacher's desk

"Entrepreneurship, in its narrowest sense, involves capturing ideas, converting them into products and, or services and then building a venture to take the product to market" (Johnson, 2001, p. 138).

I believe entrepreneurship, in the modern-day world, represents clear organisational behaviour, absolutely imperative for the learners of today. With risk taking, proactivity, and innovation as its key elements, entrepreneurship paves path to practice all that has been learnt through curricular and co-curricular transactions at school. Build2gether, an absolute pioneer of its own kind had been conceived with the very intention of providing a platform for entrepreneurial ideas. It has by far been the perfect manifestation of the goals of NEP intertwined with the Ministry of Education's aim of encouraging Innovation. By the end of the online sessions and the offline event, I found myself in absolute awe of the superb business plans of the participants and their well examined details. The ideas presented brought me a new perspective to life, its problems and the impending solutions. A generation barely out of school yet so skilled is a promise of a very bright future. In the truest of its sense the participants had made the best of their 21st century skills of critical examination, creativity and collaboration. Popularising such competitions would only allow a learning system more experiential than textual, more analytical than didactic and more fluid than compartmentalised. It is time we all par take of the desired evolution in the field of education to sync in with the larger phenomenon of life.



Ms. Shweta M. Dhawan TGT ENGLISH BUILD2GETHER Programme Co-ordinator



#### "The secret of getting ahead is getting started" Mark Twain

Entrepreneurship is the endeavor of creating, owning, and commercializing an idea, technology, product, or service, as well as assuming the risks and rewards associated with that enterprise. Entrepreneurs are often viewed as innovators or even pioneers of new industries. Successful entrepreneurs innovate by striving to continually improve processes, reduce costs, or make products better. Entrepreneurs are associated with innovation because innovating gives the founder's company a competitive advantage and offers entrepreneurs an outlet for their creativity.

Entrepreneurs are rightly known as national assets and individuals who are motivated to a great degree. Your destination as an entrepreneur is in the journey. Regardless of how big, profitable, or stable your business becomes, it will require creativity and innovation to maintain its peak. Keep working to solve problems, both new and recurring. There's a lot we can achieve through hard work, dedication, and endurance. It's important to take dedicated action toward staying happy, healthy, and positive. When we contribute to ourselves, then we have enough to contribute to the world.

Entrepreneurship leads to job creation as it encourages the expansion of related industries. Entrepreneurs are in high demand in today's world, and good entrepreneurship development will enable them to be risk-takers, solution-seekers, and idea-generators. Fostering entrepreneurial development results in strong business fortunes, which leads to business sustainability and growth. Entrepreneurs have the power to shape economies, communities, and individuals around them through innovation, creativity, and enterprise, bringing foresight and positivity.

#### Ms. Anju Gogia PGT COMMERCE School Enterpreneurship Club In-Charge

# TESTEMONIALS

Participating in #BUILD2GETHER was an amazing experience. Not only did I gain invaluable insights the into world of entrepreneurship and pitching, I also surprised myself by landing a place in the top 3 and receiving funding worth INR 50,000 in credits. The online webinar sessions added more dimension to my presentation. Hats off to BBPSRH and School Sharks for organising such an inspiring event.

#### ADEETYA KAKKAR BBPS Rohini

**#BUILD2GETHER** was a very enriching and informative programme. It helped me to think more creatively about my idea and the mentors helped me polish it. Their insights and suggestions were very valuable. School Sharks helped me understand more about the world of finances and the interaction with other participants much was enlightening.

KRITIKA GUPTA Rukmini Devi Public School, Pitampura

#BUILD2GETHER was a big opportunity for my partner and I to showcase our idea. It has been a big enough platform to get recognition for our ideas and gather support from people to help us move forward and convert this idea into a reality. BUILD2GETHER taught me many things. I learned a lot from judges present in the offline pitching session and the online sessions. But most of all, I got an exposure to the business world and learned a lot from my fellow contestants. BUILD2GETHER was a good learning opportunity for my partner Vihaan and I to achieve our goal.

AMAY MANGAL Sanskriti school