



Bal Bharati PUBLIC SCHOOL

Sector-XIV, Rohini

March 2021

Volume : IV (2020-21)

Issue : XI March, 21

From 
Principal's Desk



"Twenty years from now you will be more disappointed by the things that you didn't do than by the ones you did do. So, throw off the bowlines. Sail away from the safe harbour. Catch the trade winds in your sails. Explore. Dream. Discover." - Mark Twain

The above quoted words of Mark Twain are sprinkled with enthused passion and urgency to fulfil dreams. Walking away from the safe harbours of secure life to chase a dream of a stimulating opportunity is very exciting yet not devoid of challenges. Entrepreneurship, to my mind, is pursuing the idea and turning it into reality with maximum profit and minimum risk. In this journey of an entrepreneur, dreams become the first step in the process of Entrepreneurship and exploring and discovering on the way provide important life lessons. This is how a personality transforms into a visionary. However, just the dreams cannot take a person far, maybe few steps ahead but definitely, not far. One also needs to pass the test of patience, discipline and commitment to reach the pinnacle of achievement.

Entrepreneurship has become the buzz word in the current times and there has been great emphasis on training children for Entrepreneurship based projects and activities. Such opportunities offer plethora of experiences and exposure to our children and leave them enriched and ready for life. Many start up stalwarts talk about their sojourn to success and mention that training and exposure in school plays a paramount role. NEP also recognises the fact that Knowledge is silver and action is gold. Therefore, we need to nurture job creators, not job seekers. As the third-largest start-up ecosystem in the world, it is desirable as well as plausible option to usher in the start-up culture into schools, and making entrepreneurship more accessible and acceptable. One can also encourage the engagement of innovators and entrepreneurs in the classroom conversations to create a conducive mindset, initiate adequate preparedness and instil the zeal for actualising dreams, the big Idea.

I want to end with an advice from my bag of experience -Have faith and take that leap. Don't be intimidated by people's apprehensions, the dogmas and the convention. In the words of Steve Job, the pioneer apple man, 'Don't let the noise of other's opinions drown out your own inner voice. And most important, have the courage to follow your heart and intuition. They somehow already know what you truly want to become. Everything else is secondary.'

Geeta Gangwani
Principal

The Entrepreneurship Club

SUPPORTS

VOCAL FOR LOCAL

Introducing The Club

“All our dreams can come true, if we have the courage to pursue them” - Walt Disney

In today's competitive world students need to be more inquisitive, be able to do research independently and learn to work with others. This is what our school Entrepreneurship Club aspires to achieve. Our school registered in '**The SCHOOL ENTERPRISE CHALLENGE**', which is an international business program for schools. It is run by an educational charitable Institution '**Teach A Man to Fish**'. It aims to create global awareness, nurture socially responsible young entrepreneurs and also, support teachers and students to set up a real business at their schools. It is an educational program that teaches business and life skills.

During COVID 19 time, when the lockdown was implemented by the government of India, all were confined to their homes. Hence, the students were feeling bored and stressed for obvious reasons. During this time, an idea came to our minds which would channelize the energies of students and engage them in a constructive manner. The club members came up with an idea of **Ziar-Kala**, through our virtual platform. The new business idea has been derived from two words- **Ziar** (meaning newspaper) + **Kala** (meaning art); therefore ZIAR-KALA literally means “**An art of newspaper**”. Students were engaged during the Covid period to keep themselves motivated and to bring out their creativity. The various activities were conducted in 'The Entrepreneurship Club' to promote the startup ecosystem – an objective of vocal for local. It helps in developing essential skills (leadership, teamwork, problem solving, imagination etc.) in business & entrepreneurship in a practical, fun and innovative way.

We started with conducting virtual meetings to conceive an idea, evaluated the feasibility of our idea on various parameters and got Google forms filled to carry out thorough market research. Team work and effective communication emerged as a vital focus for club members going forward. We selected the club members by filling the Google forms and Presentations were used to communicate the important objectives, strategies, plans etc. by Club teacher-in-charge, President and Vice President of the club. Despite technical limitations, we managed to plant a seed and hope that we shall reap its fruits in future and be able to sell them virtually on several platforms (FB, Instagram etc.) We will continue to think creatively and to contribute positively to our community and our team members. Meanwhile, several club members have actively participated in the elucidating tasks (A good entrepreneur and Super Swot Analysis) of **School Enterprise Challenge** and have benefitted immensely by widening their aptitudes.



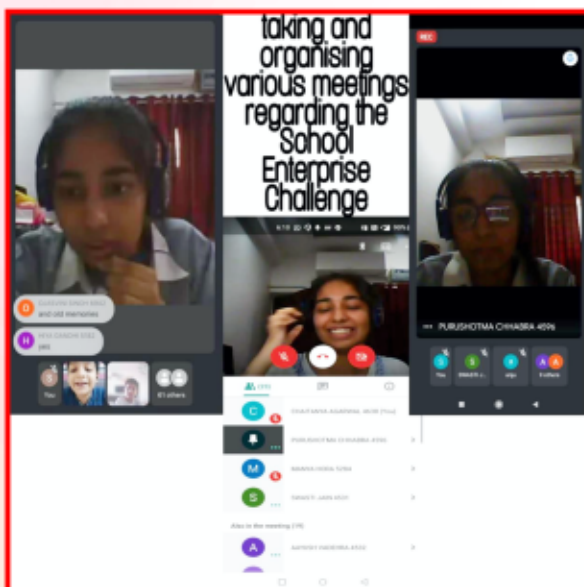
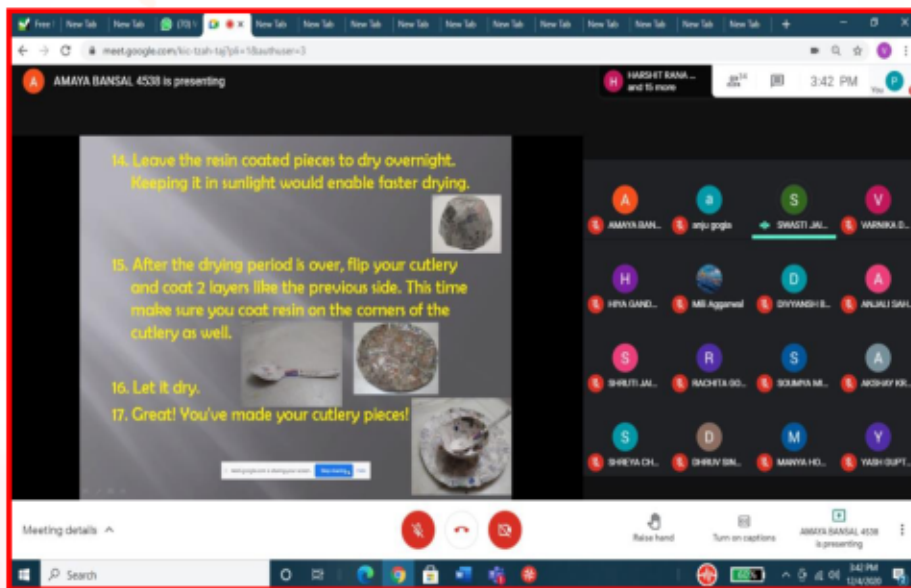
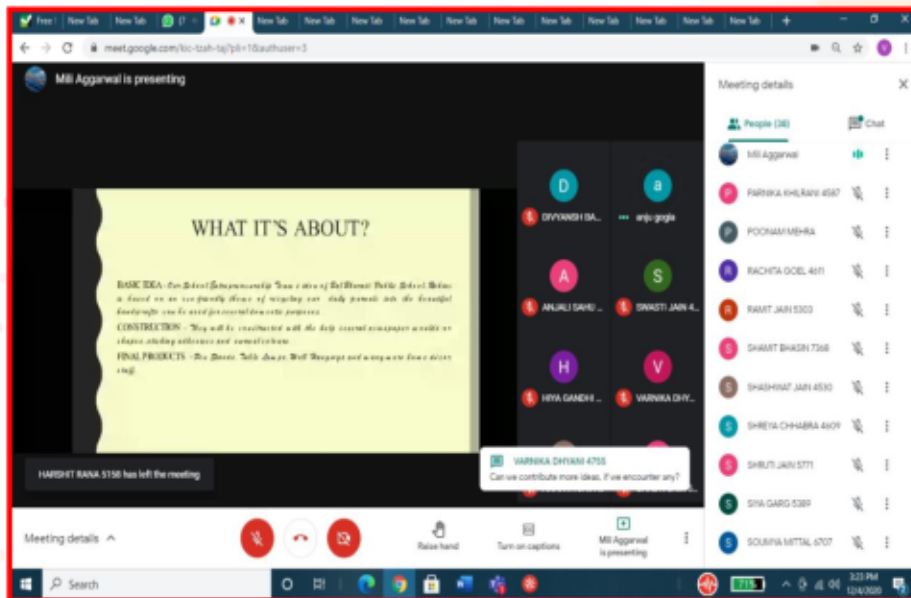
ANJU GOGIA
TEACHER-IN-CHARGE
ENTREPRENEURSHIP CLUB

We have sown the seeds of initiative taking abilities, proactive attitude in our children and sincerely hope that when they step out of school, they will contribute meaningfully to community by creating jobs and opportunities for multitude.

Ziar Kala

The Startup Initiative of school's Entrepreneurship Club.

LEARNING THE VIRTUAL WAY...



Process to make Ziar Kala products

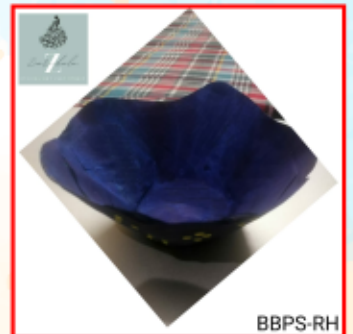


Making the products by utilising newspaper shreds and glue mix...



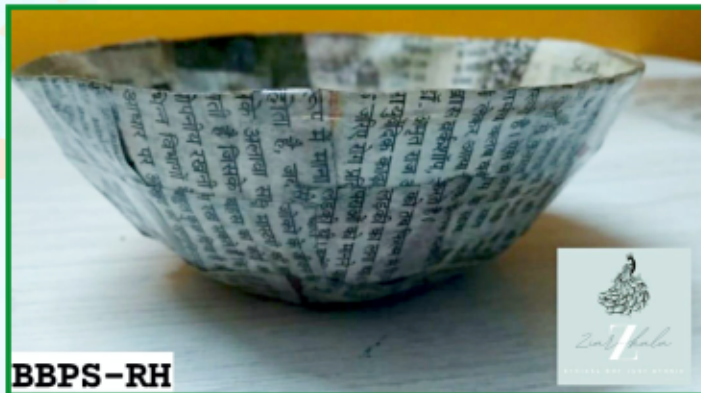
Prepared Ziarkala products

According to statistics more than 536.6 million copies of newspapers are printed daily in the world. But, if we look at this fact differently, one could say that 536.6 million copies of newspapers are 'wasted' every day. Imagine the number of trees that are cut to produce all this amount of paper. The idea of ZIAR-KALA revolves around solving this issue of paper being wasted in huge quantities on a daily basis. We plan to use old newspapers to create handicrafts that can be used for a multitude of purposes. The ZIAR KALA products would be made by sticking shredded paper strips together in the shape of bowls, wall hanging, trays etc by using a mixture of common adhesive and water over moulds. Once the paste and mould are set, they would be coated completely by a layer of Epoxy Resin. Resin, along with being non-toxic and sturdy, is a material that can withstand very high temperatures and would remain intact even in solvents like water or oil.



Given below are some of the products created out of newspaper pulp and creative acumen of the club members. These will be available for sale on our social media platforms.

Our Products - Our Pride...



Social Media imprints of the Club



On 19 November,

THE ENTREPRENEURSHIP CLUB OF BBPS RH COMMEMORATES **WOMEN ENTREPRENEURSHIP DAY**

Success isn't about how much money you make, it's about the difference you make in people's lives. " Michelle Obama

ANATOMY OF A SOCIAL ENTREPRENEUR

1. CONSTANTLY
BALANCING
BETWEEN PURPOSE
AND PROFIT

2. ALWAYS WEARING
MULTIPLE HATS
WHETHER IT'S
MARKETING
HEAD, FINANCE GURU
OR GRAPHIC DESIGN.

3. ALWAYS
TROUBLESHOOTING
SOMETHING.

4. NEVER FAR FROM A
PHONE, LAPTOP OR
DESKTOP AND
FREQUENTLY IN
SEARCH OF EXPOSURE.

THE ENTREPRENEURSHIP
CLUB
OF BBPS ROHINI

Poster by: Purushotma Chhabra

As India is becoming Atmanirbhar
Bharat go



VOCAL FOR LOCAL

Support India , Buy Indian , Be Indian

Made By- Siya Garg, VIII-C

The Entrepreneurship Club-BBPS, Rohini



Facebook link-

<https://www.facebook.com/Bal-Bharati-Entrepreneurship-Club-104652465043709/>



Instagram link-

https://www.instagram.com/bbpsrh_entrepreneurship_club?r=nametag

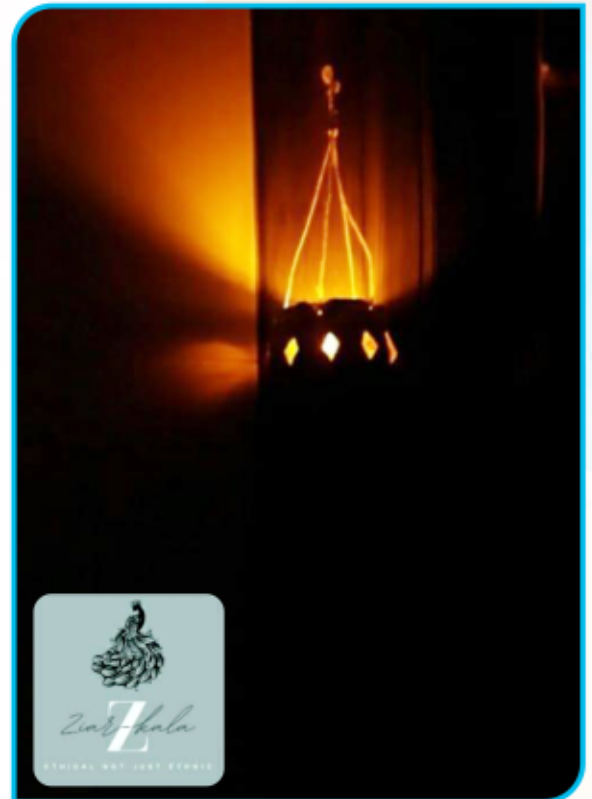
Reflections by Club Members

The ability of willing minds,
Creative, innovative, risk-taker,
Introducing brilliant creations,
For society well being, small living, profit,
Labour, natural resources, land, capital,
Combo of great usage,
Commendable role-playing in the competitive race,
As said by our prime minister, 'Vocal for local',
Make small brands reach global,
Self-dependence, the key to our country's growth.
Fully possibility of failure,
That rise again as wonderful achievements,
elevate your ideas, turn into a product,
Be a leader, not a dictator,
Be easy-going, Identify necessities,
Motive is the Beneficial ways,
Employment, development,
standard of living,
The version can be modified,
So can you buddy!
Want to be one too,
Change yourself in accordance to your aims.

Self Composted Poem by:

ANANYA AGGARWAL

XI-A



BBPS RH



BBPS RH



BBPS RH

Reflections by Club Members

Being an amateur in the field of commerce, I was sceptical about my capabilities earlier, however it ultimately facilitated my confidence and cleared my vision. But more considerably, it taught me that great thing about all the flawed choices, wrong decisions and seemingly glaring mistakes we might have made is that, now we are battled hardened and ready.

-PURUSHOTMA CHHABRA
XI-C
Club President

While working in different aspects of business enterprise I realised how important is it to pay attention to the details and to manage time and resources to get the best possible outcome.

-ANJALI SAHU
XI-C
Member

I learnt a lot of things from the entrepreneurship club, it taught us how to convert an idea into reality and how to establish a business. The club gives us ample opportunities to discuss our thoughts and gives us a platform to realize our ideas.

-DIVYANSH BANSAL
XI-C
Finance Head

The school entrepreneurship club has been a medium for me to expand my horizon and discover the leader in me. Not only did it bring out my creative best but also helped me turn my ideas into reality. It was great to innovate and learn with this ambitious team.

-SWASTI JAIN
XI-D
Vice-President

Entrepreneurship club for me equifies to a shipment of opportunities and a platform to foster my creative ability.

-VARNIKA DHYANI
XI-D
Social-Media Head

Winning Entry- (Excerpts)

National level Article Writing Competition

Topic:

Green Business Ideas: How Can Start Ups Help Save Our Environment

By

Entrepreneurship and innovation Council, IIM Rohtak

Are you ready to be a saviour and protect the environment, be it as a consumer or as a Startup? Are you ready to make India self-reliant and offer services to the world? Then, this is a place that will give you the opportunity and Ideas for Green Business.

Many people can browse shocking data about the Earth dying and proceed with their daily lives. However, if we are smart and even acutely aware, we will invest in saving the world, if not for ourselves then for future generations. The new startups have an answer to the current set of problems. Not only do they provide employment opportunities to the youth but also offer their services for the betterment of the world. The manner the globe is ever-changing is forceful and therefore, words like temperature change and warming became traditional social unit talks. The problems pertaining to the environmental changes are not new but have been in light due to our reckless use of natural resources. We cannot turn our backs on the situation so easily. We ought to come up with the solution.

There is a false assumption that it is expensive to become an associate in nursing an eco friendly idea. Nonetheless, going eco friendly facilitates and cultivates a higher whole image, to gain additional customers and economise. Committing to turn environmentally-friendly glorifies the company with a sway besides profit, hence validating the reason why 82% of business school students assume that learning regarding social and environmental problems in business could be a priority. Acting towards turning into an eco friendly brand, a company can not only tackle the increasing ecological crisis but additionally also grow your business.

Leading a company that is focussed on development aims to preserve nature and strives towards sustainable development. It also attracts a lot of applicants likely to take a position as a distinctive brand. Companies that care regarding the surrounding areas find themselves a participant of a long run. One might have doubts regarding the whole idea of going green but on the contrary, turning into an associate in nursing an eco friendly company is less complicated than you assume.

When introduced, glass bottles used to be great friends within the youth of the industry because they were ready to endure the pressure of carbonation. However the practice of returning the glass bottles had nothing to do with sustainability or environment preservation back in those days. This explains why consumers were incentivized to return glass bottles to the manufacturer with the bottle refund fee, adding to the cost and difficulty of the manufacturing process. The bottles were then considered company property and consumers would return them to be refilled and reused. Today, startups that make refillable glass containers have packages of various sizes and shapes, even colours. This could be a contributing thing about the low return rates of refillable glass bottles. Through new technology generated and then implemented by startups, if bottles were standardised and returned locally for sanitisation and refilling, then we could implement the reuse of glass bottles on a much larger scale.

The startups which attract a lot of youth can act as a catalyst in the movement and can also promote the idea in a variety of ways. Online competitions and hackathons can help gather unique ideas and implement them too. Furthermore, seminars and consultancy services can assist the other businesses to walk towards a sustainable future and practice green business techniques, such as eco friendly packaging and reducing the use of non-biodegradable elements in packaging.

All in all, connecting the ranks of eco-friendly corporations will make your customers feel smart and additionally, be absolutely causative to the surroundings. Let us do our bit and invest in sustainable development

VARNIKA DHYANI

XI-D

